

# **STATE OF THE CITY**

**CABOT, ARKANSAS  
2015**

**MAYOR BILL CYPERT**

**February 23 , 2015**



# **REVENUE, EXPENSES, GRANTS, SAVINGS**

- **City sales tax revenue down .4% 2013 -2014**
- **County sales tax revenue down .4% 2013 -2014**
- **A & P tax revenue up 4.30% 2013 - 2014**
- **Total revenue and expenses basically on target**
- **In last four years city has received \$3,163,403 in grants**
- **Since 2011 \$239,303 annual and recurring and \$366,872 one time savings have been realized**

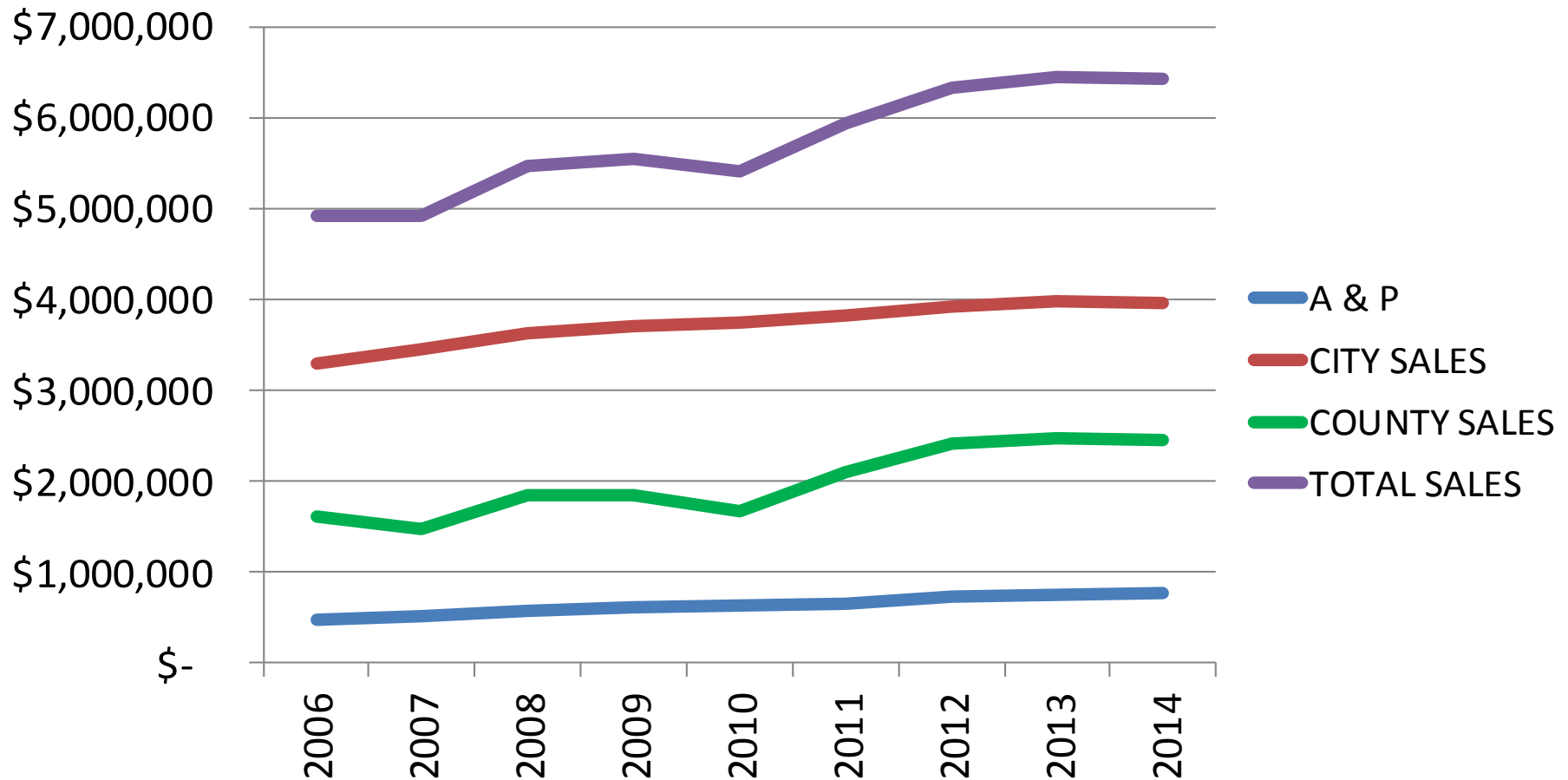
# CITY OF CABOT

## Tax Growth Rate History Since 2006

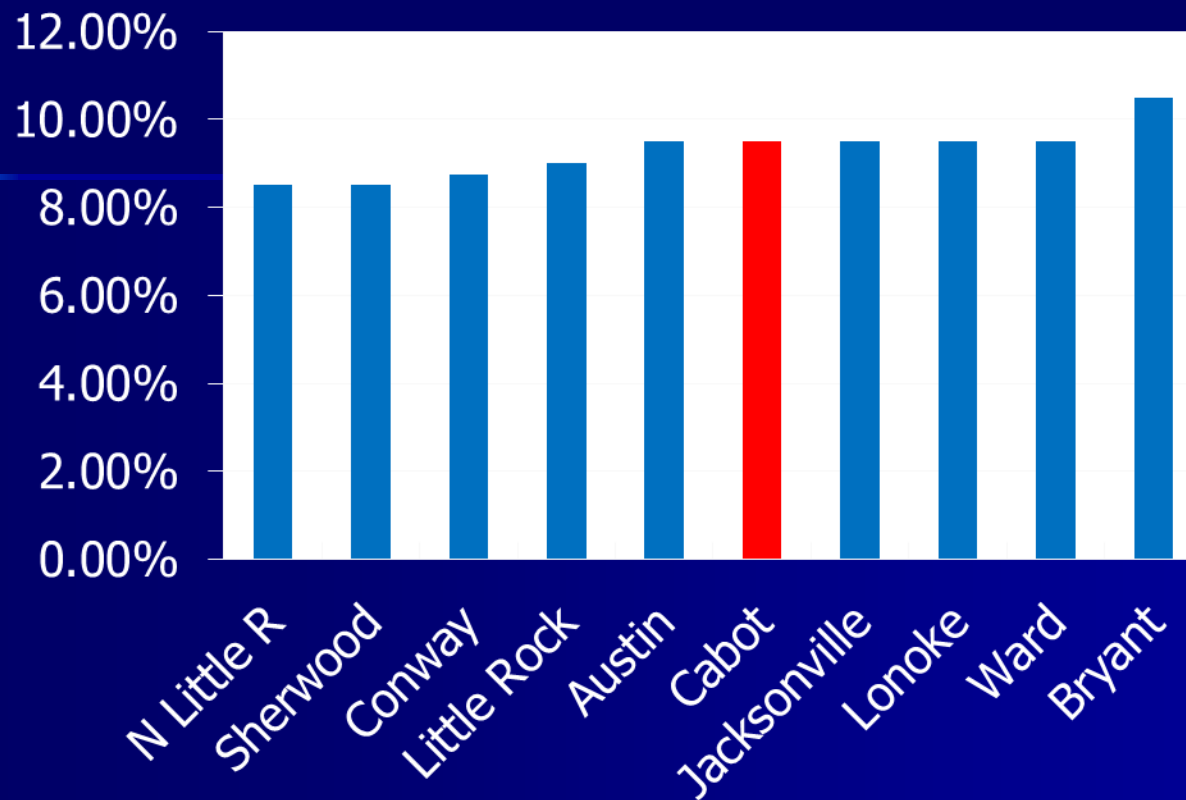
**A & P 7.82% Annually**

**City 2.53% Annually**

**County 6.55% Annually**

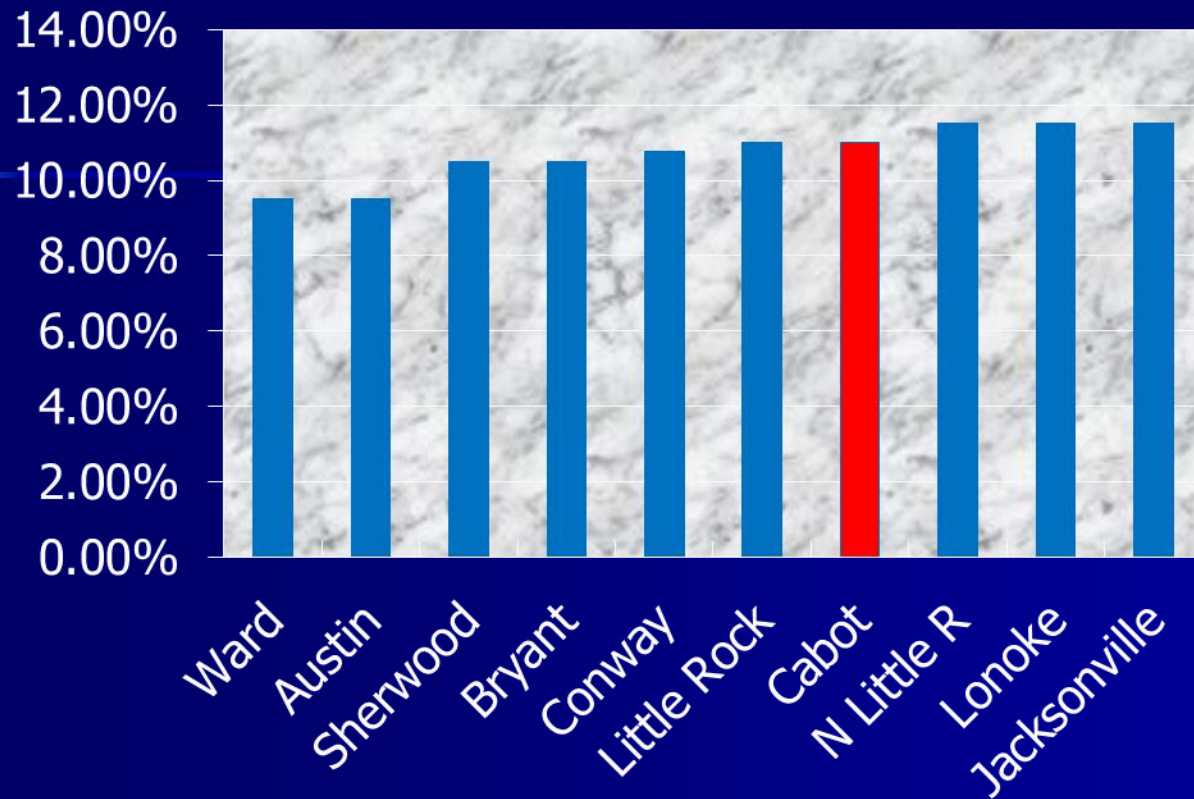


# ***Total Sales Tax W/O A & P***

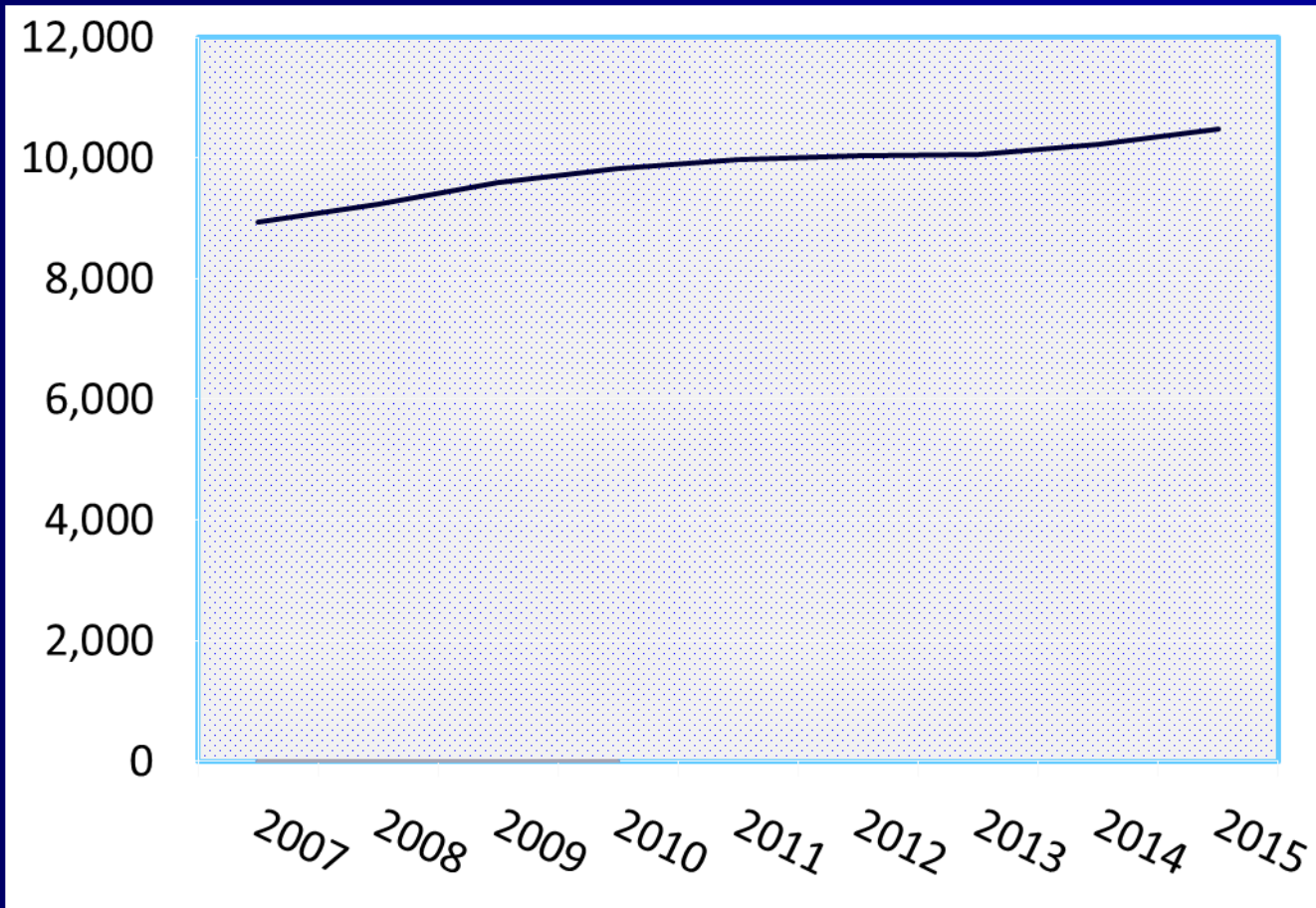


Ward will increase to 9.50% April 2015,  
included in above percentage

# ***Total Sales Tax With A & P***



# CITY OF CABOT SCHOOL DISTRICT ENROLLMENT HISTORY 17.18 % GROWTH SINCE 2007



# CITY OF CABOT

## NEW CONSTRUCTION BUILDING PERMITS HISTORY

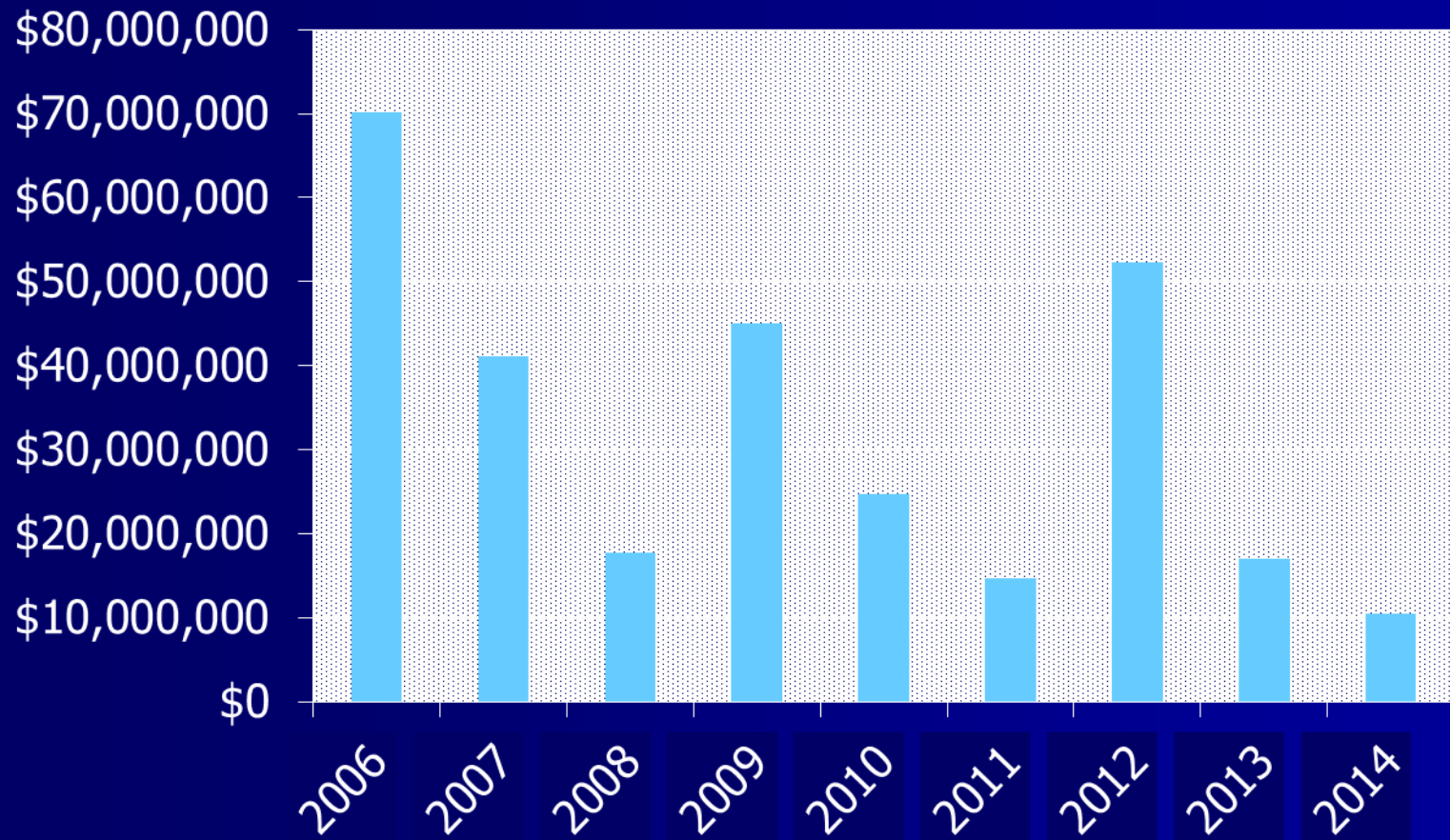


# CITY OF CABOT

## BUILDING PERMIT NEW CONSTRUCTION

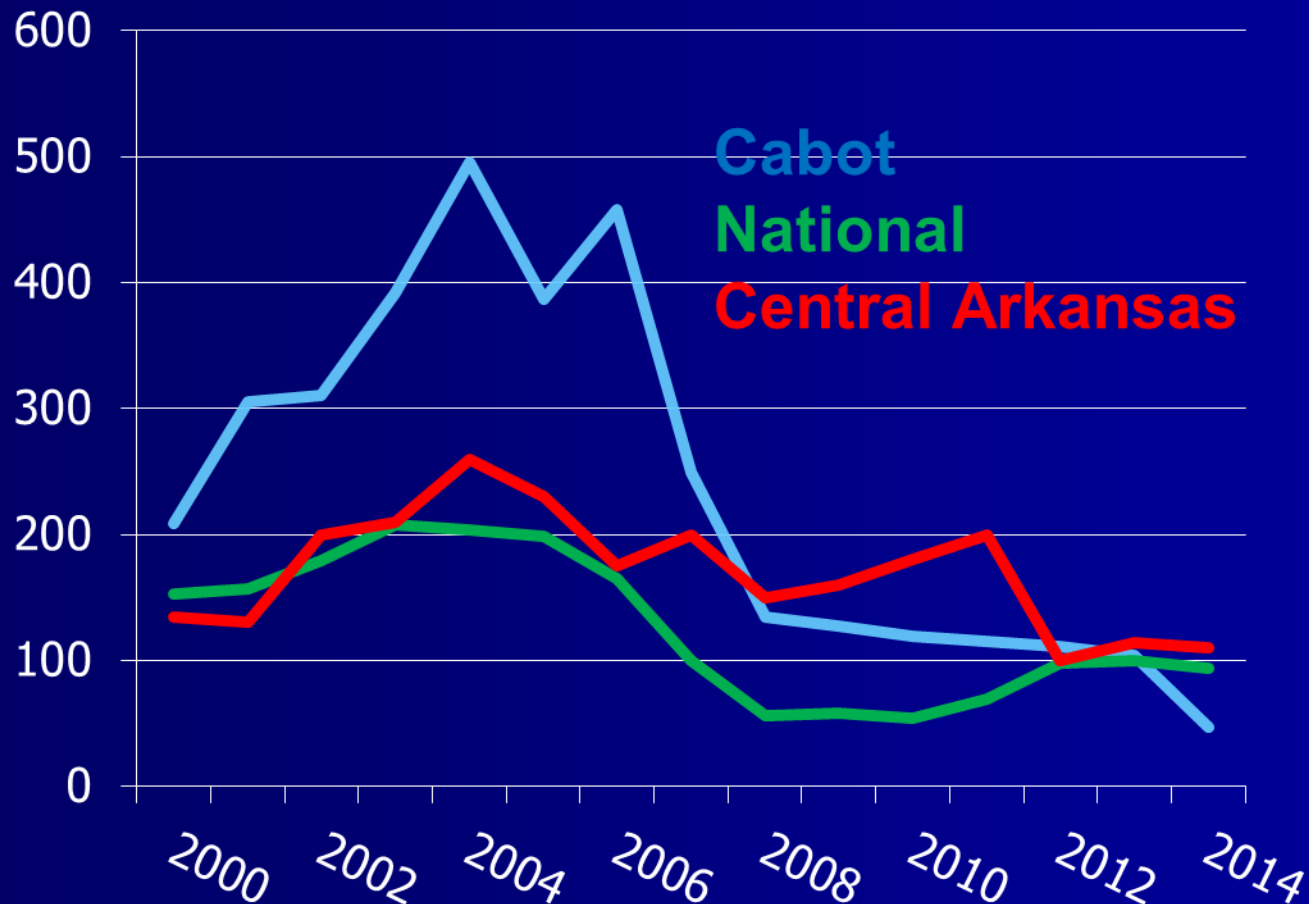
### \$ AMOUNT

### HISTORY



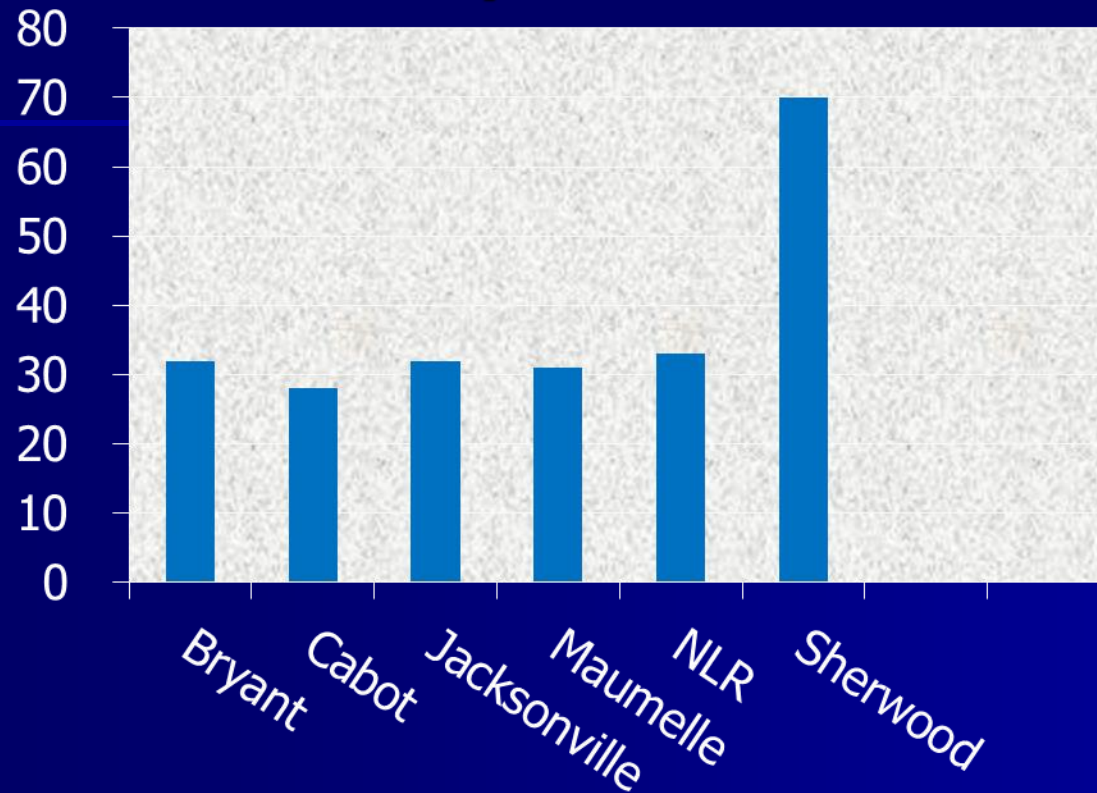
# CITY OF CABOT

## NEW CONSTRUCTION BUILDING PERMIT HISTORY



# ***NEW CONSTRUCTION BUILDING PERMITS***

## ***January – June 2014***



# **SALES TAX ANALYSIS**

- **Total sales tax (city and county) declined in 2010 & flat in 2014**
- **County sales tax declined in 2007, 2010, and flat in 2009, 2014**
- **City sales tax flat 2014**
- **Walmart in Lonoke little impact on Cabot**
- **Walmart in Beebe some impact on Cabot**
- **Online sales with no tax collected beginning to impact Cabot**
- **Congress is considering the “Marketplace Fairness Act”, which would nationally require collection of sales tax to point of delivery**
- **Given recent major recessions, Cabot has weathered the downturns**
- **Projected sales tax collections for 2015 projected basically flat**

# POSITIVE FACTS

- ❑ **School district of 10,475 students**
  - 7<sup>th</sup> Largest district in state and largest employer in the County**
  - The large school district attracts retiring grandparents**
  - Cabot school athletics consists of 81 teams in 15 sports**
  - 10 2014 National Merit Finalists**
- **Primary and secondary trade area population 91,000 plus**
- **School District population 41,000 plus**
- **402 Chamber of Commerce Members**
- **960 business licenses on record**
- **9,682 Water customers**
- **In top 20 of largest cities in Arkansas**
- **In 2014, 36 Chamber ribbon cuttings**



# ASSETS

- **The LRAFB and economic impact of near one billion to the central Arkansas economy, approximately 40% of Cabot residents connected to base, 6<sup>th</sup> largest employer in Arkansas**
- **Small hometown family oriented atmosphere with big city amenities nearby**
- **One of the top BMX bike tracks in the central United States**
- **Sound water and wastewater infrastructure with long term capacity, strategic plans and funding**
- **One of the best school districts in the country comparable in size per capita student**

# **ASSETS, Continued**

- **Thirty plus evangelical church congregations in the city limits**
- **A caring and volunteering community with pride**
- **Close proximity to recreational lakes, fishing, deer hunting, duck hunting, and world class medical facilities (UAMS)**
- **Significant annexation and development potential within Cabot WaterWorks service area**
- **Major electrical power line and substation**

# **ASSETS, Continued**

- **State-of-the-art Armory with meeting facilities and more opportunities for military connections**
- **A trained workforce with good work ethics**
- **Close to higher education and technical education facilities**
- **Lonoke County Christian Clinic**

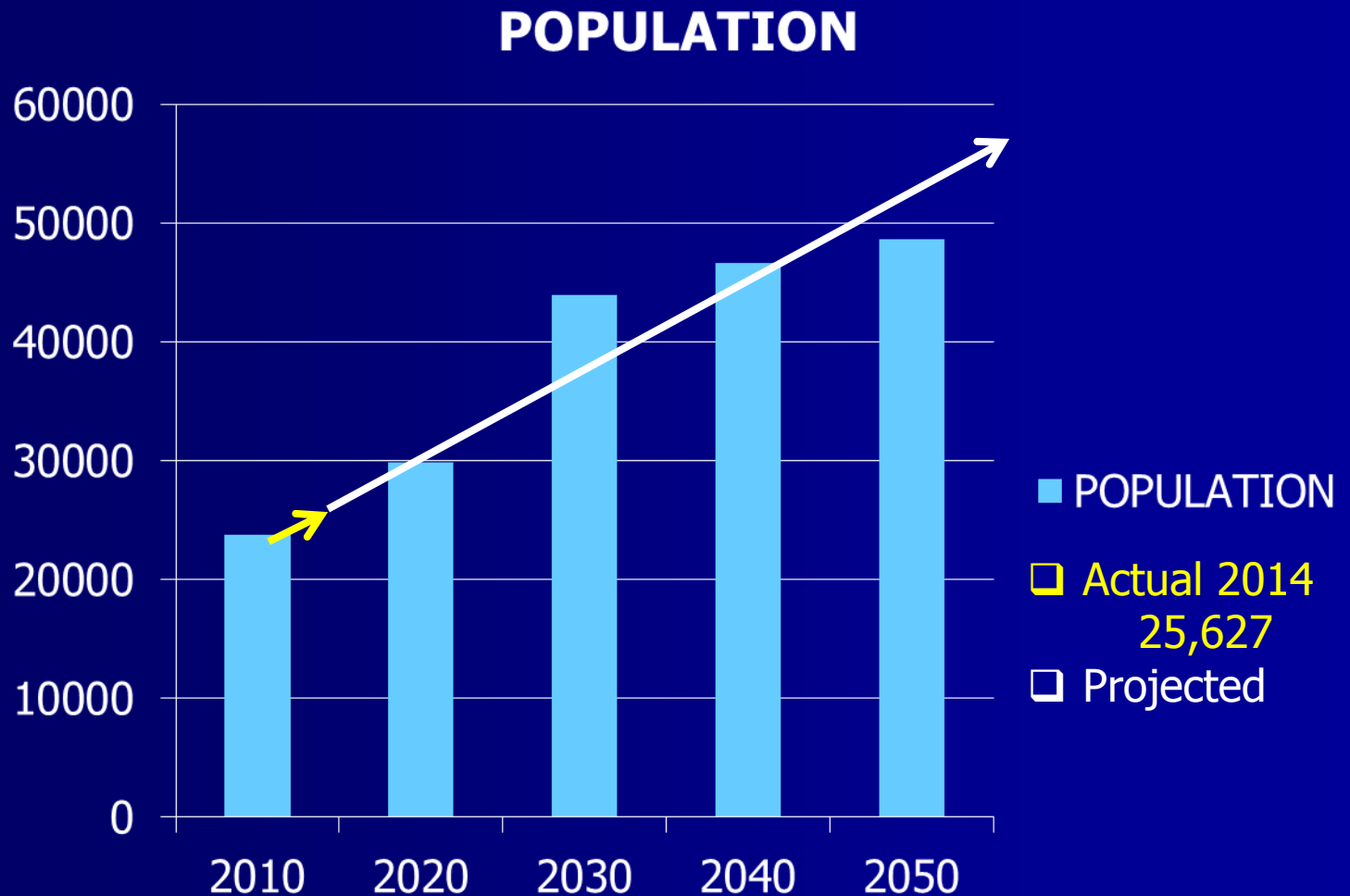
# **ASSETS, Continued**

- **Located on planned interstate route (I 30) to St Louis, interstate status currently being explored**
- **Immediately adjacent to the Little Rock metro and central Arkansas areas that have a great deal of potential for commercial expansion due to out of state firms looking for friendly tax structures, good business environments, and high quality of life for employees**
  - Central Arkansas is listed in Kiplinger's "10 Great Places to Live"
  - Moody's Investment Services has rated central Arkansas as the second most-diverse economy in the nation, just a hair behind Chicago.

# **ASSETS, Continued**

- **A broad base of community support and involvement in youth sports and other diverse recreational and community activities** such as the Cabot Community Theatre and new Skate Park
- **Potential for significant expansion of rooftops and commercial ventures due to population projected to double by 2050**

# POPULATION PROJECTIONS METROPLAN



# **ASSETS, Continued**

- **Home of a 32 lane state-of-the-art family bowling facility**
- **Dual railroad for potential future mass transportation to Little Rock Metro area**
- **Near both a national and regional airport with ILS and large jet runways**
- **Two different major roadways to Little Rock Metro Area**
- **Rail spur availability for industry, manufacturing, trucking, etc.**

# **ASSETS, Continued**

- **Low violent crime rate**
- **Department of Workforce Services Center**
- **1<sup>st</sup> Congressional District Rick Crawford maintains constituent office**
- **State-of-the-art Cabot Public Health Unit**
- **Arkansas State University at Beebe with a campus at the LRAFB**
- **CabotFest**
- **One of the top fastest growing cities in Arkansas**

# **ACCOMPLISHMENTS 2014**

- **Began North Cabot Interchange design, environmental, right of way acquisition, and utility relocation toward bid and letting of a contract in late 2016 with final construction in late 2018 early 2019**
- **Began construction of new Cabot Public Library with project completion and operation in June 2015**
- **Continued construction of wastewater collection system improvements to be complete in mid 2016 including eliminating sanitary sewer overflows, reducing expensive long term lift stations, and vast improvement city wide in capacity for growth**
- **Began Construction of baseball and football sports complex, softball field expansion and upgrades, and water sports complex all projected for completion by the 4<sup>th</sup> quarter of 2015**
- **Completed design of new event center and exercise facility to be bid in early 2015 with construction starting in late spring 2015 with projected completion in the 2<sup>nd</sup> quarter 2016**

# Cabot Public Library



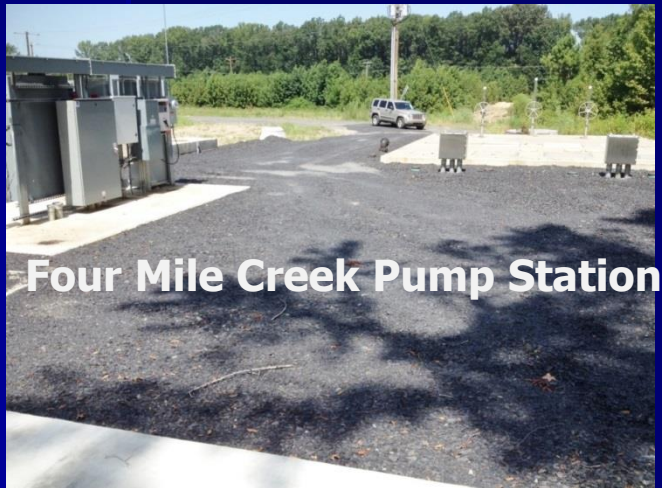
# WasteWater Collection System Improvements



**New WasteWater Sludge Lagoon  
@ WasteWater Treatment Facility**



**Four Mile Creek Sleeve**



**Four Mile Creek Pump Station**



**Bore SH 321 Sports Complex**



**Gravity Line SH 321  
To Treatment Facility**

# Cabot Sports Complex

## Project Starting



# Cabot Sports Complex

## Now



# **ACCOMPLISHMENTS 2014**

- **Completed and placed in operation new fire station on SH 5 that is paid for**
- **Completed Main Street Streetscape from 4<sup>th</sup> to 9<sup>th</sup> streets with final punch list items to be complete in the 1<sup>st</sup> quarter 2015**
- **Completed engineering and plans for the Highlands drainage improvement project to be bid and started after final town hall meeting on February 26<sup>th</sup>**
- **Completed renovations to the Veterans Park Community Center**
- **Built in partnership with the Cabot School District two roundabouts on Lincoln Street and totally renovated Campbell Street from the Freshman Academy to Lincoln Street**

# New Fire Station # 2

## SH 5



# StreetScape



# Roundabouts



**OPEN 08/12/2014**  
**LOCUST**



**OPEN 08/04/2014**  
**SPIRIT DRIVE**

# Overlays 2014 / 2015



Campbell Street at Lincoln

# **ACCOMPLISHMENTS 2014**

- **Installed new traffic signal at SH 38 & 367 with redesign of intersection for new road to the North Cabot Interchange**
- **Completed new state-of-the-art security at the City Annex and Cabot District Court**
- **Implemented improvements in the administrative operation of the Cabot District Court, which processed 5,420 filings in 2014**
- **Implemented a new city grounds keeping function and started on-going beautification projects at Exits 16 & 19 and in between with the city being responsible for mowing US 67 / 167 from the Lonoke County line to mile marker 20 north of exit 19**
- **Renovate the city hall parking lot complex at the southeast corner of Main and 2<sup>nd</sup> streets**

# New Traffic Signal @ SH's 38 & 367



# New City Hall Complex Parking Lot with Electrical for CabotFest



# ACCOMPLISHMENTS 2014

- **Completed left turn lane westbound on SH 321 to Lakewood Drive,** corrections to grade will be complete in 1<sup>st</sup> quarter 2015
- **Completed 12 overlay projects in partnership with Lonoke County and the Arkansas Highway and Transportation Department,** corrections to tie ends with old asphalt forthcoming
- **Implemented a community development function “Imagine Cabot” with the long term goal of community and economic development and sustainability,** possibly long term under a commission with ongoing funding
- **Implemented new state-of-the-art telephone system reducing man hours through technological advances and capabilities**

# Left Turn Lane SH 321 and Lakewood Drive



# **ACCOMPLISHMENTS 2014**

- **Painted and repainted numerous crosswalks and stop lines at intersections**
- **Built right turn lane at Locust and Main Street (Exit 16)**
- **Completed SH 5 Corridor Plan SH 89, 321, 367, and Kerr Station Road are also complete**
- **Began developing access management plans for major corridors**
- **Passed ordinance for property maintenance including rental properties**
- **Began FEMA study with grant for establishing base flood elevations in the Diamond Creek area potentially lowering residents flood insurance rates**

# Right Turn Lane Locust and Main Streets Exit 16



# **ACCOMPLISHMENTS 2014**

- **Completed 13 drainage and 6 street significant improvement projects**
- **Purchased 1 new Kubota tractor with bat wing & bush hog attachments for Street Department**
- **Purchased 3 new Dodge Ram 1500 4 x 4 pick up trucks for Street Department**
- **Purchased for Police Department 3 new patrol vehicles, 1 incident command vehicle for Police Chief, and new vehicle for Criminal Investigation Division**
- **Implemented annual health fair for employees**
- **Revised employee handbook**
- **Implemented long term funding source for new fire engines**

# ACCOMPLISHMENTS 2014

- Continued to build partnerships and enhance relationships with:
  - The Arkansas Highway and Transportation Department
  - Metroplan and member cities and counties
  - Little Rock Air Force Base
  - Camp Robinson
  - United States Congressional delegation
  - State Legislature delegation
  - Cabot School District
  - CAPDD, Central Arkansas Planning and Development District
  - Cabot Chamber of Commerce
  - Central Arkansas Regional Solid Waste Management District
  - TEX21 Transportation EXcellence for the Twenty First Century
  - Arkansas Municipal League

# ACCOMPLISHMENTS 2014

- ❖ Animal intakes increased to 2223 in 2014 from 2071 in 2013
- ❖ Live Animal Release rate increased from 93.7% in 2013 to 95.4% in 2014 (*180 more animals left alive*)
- ❖ Euthanasia rate Decreased from 6.3% in 2013 to 4.6% in 2014 (*includes euthanasia of sick, injured, and feral animals*) 18% in 2012 - 28.5% in 2011
- ❖ Low Cost/Public Spay & Neuter Clinic – Huge success: currently booking 2 weeks out ( *1085 animals sterilized since June 2012*)
- ❖ Low Income Spay/Neuter Partnership with CARE to spay/neuter animals for low income citizens for \$25 – Just added extra days due to demand currently booked 2 months out

# Mobile Adoption Unit



- ❖ In 2014, 13 Mobile Adoption Events (78 Adopted animals)
- ❖ Locations: Cabot, Jacksonville, Little Rock Air Force Base, N. Little Rock, DeValls Bluff, Sherwood, Little Rock, Searcy

## Kitten Room



## Outside Cat Room



## Outside Kennels



## New Washers/Dryers



# THE FUTURE FOR CABOT, ARKANSAS

*Very positive and bright!*



# **CABOT, ARKANSAS**

## **2015 - 2018**

- ❖ **23 Major Projects began in 2014 with completions spanning the four year period**
- ❖ **Additional projects will be potentially initiated by the “Community Development” function**
- ❖ **\$50,000,000 plus infusion of capital into the Cabot infrastructure:**
- ❖ **Multimillion Dollar Street Overlay Projects that will Continue through 2023 with grant and state turnback funding**
- ❖ **Traffic Signal Network connectivity and “Real Time” Management**
- ❖ **StreetScape 9<sup>th</sup> Street to Exit 19**
- ❖ **Implementation of Master Parks and Recreation strategic plan currently under development by a consultant for potential renovation of existing and new neighborhood facilities including Richie Road pool complex and passive park**

# **CABOT, ARKANSAS**

## **2015**

- ❑ Diamond Creek Drainage Improvements with grant funding Kerr Station and Campground area**
- ❑ Digital sign at the southeast corner of Main and 2<sup>nd</sup> Streets by city hall with grant funding**
- ❑ Magness Creek Safe Route to School Sidewalk and Lighting with grant and budget funding**
- ❑ StreetScape 1<sup>st</sup> to 4<sup>th</sup> Streets**
- ❑ Construction of a Central Elementary Detention Pond to reduce flooding along the Kerr Station Corridor**
- ❑ Beautification projects continuing along the US 67/167 corridor**
- ❑ Bid and contract award for Highlands Drainage Improvements in phases across five drainage basins through the subdivision**

# **CABOT, ARKANSAS**

## **2015**

- ❑ **Finalize and publish Comprehensive plan for the City of Cabot, and filed with Lonoke and Pulaski Counties**
  - **Corridor plans**
  - **Planning Area Boundaries**
  - **Access Management Plans**
  - **Master Street Plan**
  - **Master Sidewalk Plan**
  - **Parks and Recreation Master Plan**
  - **Fire Station Plan**
- **Procure and begin implementation of a state-of-the-art web site**
- **Continue strengthening US Congressional delegation relationships for community development, federal highway funding, and grants through personal visits and connection to Washington Congressional offices**

# **CABOT, ARKANSAS**

## **2015**

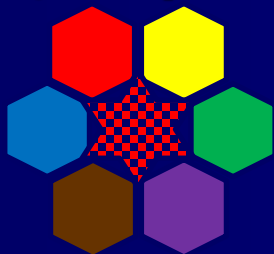
- ❑ **City Council Budget and Personnel Committee review all taxes and fees for reasonability to current environment including potential different funding source for city LOPFI contributions mandated by state statute projected at an additional up to \$450,000 through 2016**



# COMMUNITY DEVELOPMENT

## 2015 Ongoing

- ❑ City leadership of function with budget funding and City Council Committee
- ❑ Further define and improve quality of life, education, job opportunities, and infrastructure for the long term with input and support of community residents and businesses
- ❑ Partnership and team concept with city and commissions to potentially provide infrastructure incentives
- ❑ Just the beginning of new business; Family Dollar, Walmart Neighborhood Market, Harp's, Professional Center on Pine Street, Purple Onion, and more



*Imagine!*

**CABOT**

Thinking out of the box

*Quality of life is economic development, we are building a city where your kids and grandkids will want to live and have opportunity to do so!*



**I WANT TO PERSONALLY  
THANK EACH VETERAN  
AND ACTIVE MILITARY  
MEMBER FOR SERVING  
OUR COUNTRY!**



# **Testimony to “what’s happening” in Cabot, Arkansas “MyBaseGuide”**

**Military Relocation and Services Information Web Site  
Referring to the Little Rock Air Force Base**

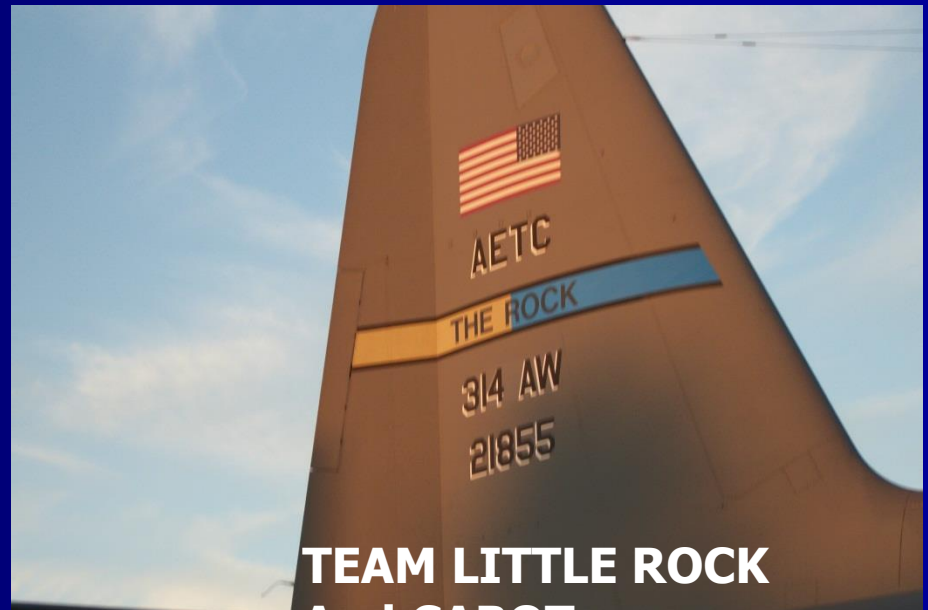
**Thirty-five percent of the Civil Service workforce and 20 percent of active-duty Airmen lived in Jacksonville, but 35 percent of the Civil Service workers and 24 percent of the active-duty Airmen commuted from Cabot, 10 miles to the north in Lonoke County. Cabot’s motto is “Imagine! Cabot,” and the community is in the midst of re-imagining itself with multimillion-dollar rebuilding and improvement projects — from roads to a new library to landscaping — after a tornado a few years back. Its resiliency is a testament to the spirit of the community, with 24,502 residents the largest in Lonoke County. Education is a priority as well, and residents take tremendous pride in their excellent schools.**

**Working together Cabot will be one of the best places in America to live, work, and invest! "Team Cabot"**

- **Thank you and may God bless Cabot, Arkansas, and the USA**

**Coming together is a beginning.  
Keeping together is progress.  
Working together is success!**

**Henry Ford**



**TEAM LITTLE ROCK  
And CABOT,  
ARKANSAS**